

FORMAT FOR DETAILS OF INDIVIDUAL TEACHERS
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1. Name : Dr.N.GEETHA SONI
2. Designation : GUEST FACULTY
3. Department : TOURISM AND HOSPITALITY MANAGEMENT
5. Qualifications : M.A (Lit), MTM., Ph.D.
6. Date of Birth : 2-08-1981
7. Date of Joining : 07-09-2015
8. Phones: Cell: 9492244869
9. Email ID : geethasonyu@gmail.com
10. Title of Ph.D. Thesis : An Empirical Study on Tourism Destination competitiveness from stakeholder's perspective -Andhra Pradesh.

Title of Thesis	University from which Ph.D. awarded	Awarded Year
An Empirical Study on Tourism Destination competitiveness from stakeholder's perspective - Andhra Pradesh.	Acharya Nagarjuna University	2021

11. Areas of Research Interest : Destination Planning and Development & Customer Relationship and Service Management, Eco-Tourism

12. Research Students Information (Awarded):--

Guided Successfully		Presently Guided	
Ph.D	M.Phil	Ph.D	M.Phil

13. At present guiding number of Research Scholars for both Ph.D./M.Phil: --

14. Academic Achievements:

- On February 27, 2018, Acted as a resource person in the One Day Cab Drivers Orientation Programme sponsored by the Andhra Pradesh Tourism Authority (APTA).
- Rendered Service as a resource person for the City Tour Guide program under the capacity-building scheme of the Andhra Pradesh Tourism Authority (APTA).

- Took Part as a resource person for the **Tour Guide and Food and Beverage Steward** under the Skill Development Programs of the AP State Skill Development Corporation (APSSDC), Govt. of Andhra Pradesh.
- Prepared study materials for the **1st year MBA (Tourism and Travel Management)** course for **CDE, ANU**, in 2019–2020.
- Prepared the **e-content** for the **Diploma in Travel and Tourism Management** course, which is available on the ANU MOOCs Platform under the **Premium MOOCs** Courses category.

15. No. of books published: --

16. No. of research articles published/presented since the inception: 10

Journals		Conferences	
National	International	National	International
2	1	7	

17. Details Major/Minor Research Projects held/holding: --

Title and Sanction Order Particulars	Date of Project Sanctioned	Major/Minor	Amount in Lakhs

18. Research Collaboration with the faculty of foreign Universities:

N.Geetha Soni
Signature of the Teacher